

ESTTA Tracking number: **ESTTA582372**

Filing date: **01/17/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91211305
Party	Defendant Social Ideology Inc.
Correspondence Address	SHANNON W BATES KLEMCHUK KUBASTA LLP 8150 N CENTRAL EXPRESSWAY, 10TH FLOOR DALLAS, TX 75206 UNITED STATES shannon.bates@kk-llp.com, ipdocketing@kk-llp.com
Submission	Withdrawal Of Application
Filer's Name	Shannon W. Bates
Filer's e-mail	shannon.bates@kk-llp.com, ipdocketing@kk-llp.com
Signature	/Shannon W. Bates/
Date	01/17/2014
Attachments	Express Abandonment - Opposition No. 91211305.pdf(489221 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Ser. No. 85/736,500
For the mark ASKIE and Design
Published in the *Official Gazette* on February 26, 2013

IAC SEARCH & MEDIA, INC.,

Opposer,

v.

SOCIAL IDEOLOGY, INC.,

Applicant.

Opposition No. 91211305

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, Virginia 22313-1451

**EXPRESS ABANDONMENT OF APPLICATION WITH CONSENT AND
WITHDRAWAL OF OPPOSITION WITHOUT PREJUDICE**

Pursuant to 37 CFR § 2.68, 37 CFR § 2.135, and TBMP § 602.01, Applicant Social Ideology, Inc. hereby abandons, with prejudice, the opposed application, U.S. Trademark Application Serial No. 85/736,500 for the mark ASKIE and Design, with the consent of Opposer IAC Search & Media, Inc.

Pursuant to 37 CFR § 2.106(c) and TBMP § 601.01, Opposer IAC Search & Media, Inc. hereby withdraws the present opposition, without prejudice, with the consent of Applicant.

Respectfully submitted,

SOCIAL IDEOLOGY, INC.,

IAC SEARCH & MEDIA, INC.,

By:



Kelly J. Kubasta, Esq.
Shannon W. Bates, Esq.
Klemchuk Kubasta LLP
8150 N. Central Expressway
10th Floor
Dallas, Texas 75206
(214) 367-6000 phone
(214) 367-6001 fax

Attorneys for Applicant

By:



Jennifer Lee Taylor, Esq.
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105
jtaylor@mofo.com
jliou@mofo.com
lsimpson@mofo.com
(415) 268-7456

Attorneys for Opposer

Certificate of Service

I hereby certify that, on January 17, 2014, the foregoing *Express Abandonment of Application with Consent and Withdrawal of Opposition without Prejudice* was served on counsel of record for Opposer via email and via first class mail, postage prepaid, to the following address:

Jennifer Lee Taylor, Esq.
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105
jtaylor@mofo.com
jliou@mofo.com
lsimpson@mofo.com
(415) 268-7456



Linda K. Hartley